

Two industry leaders lighting the way for Australia's building and construction industry

Starting out as a small family business in Melbourne's Eastern suburbs in the early 90s, Staircom has now grown to become one of Australia's leading staircase makers, providing builders and architects with custom designs using only the industry's leading advancements in software and machinery. With innovation at its core, Staircom's cutting-edge services have proved to be a perfect match with the service and product offerings of 3RT.

Since its beginnings, Staircom has had a keen focus on doing things better and more efficiently. With a background in construction prior to starting Staircom, Co-founder and Director Damien Hunter's experience in the sector allowed him to observe a gap in the market, finding stair construction technology to be outdated in both software and product offerings. This deficiency in the market led the team at Staircom to become pioneers in the field, offering services, solutions and products that are sought after for a range of projects, from high-end custom residential builds to multi-level commercial buildings.

Advancing the industry

Working in collaboration with 3RT, Hunter says the business' similar attitudes towards advancing the building and construction industry have led the teams to work on several projects together.

"We've had a working relationship with 3RT for over a year and their product ties in very well with our services. 3RT is a novel concept as far as timber manufacturing in the use of stairs. They've become innovators with what they're doing, which sits well with our focus and direction as a business," says Hunter.

While the incorporation of Australian hardwoods into projects has been a familiar practice, Hunter says 3RT's advancements in sustainable engineered timber couldn't have come at a better time.

"Their product has been timely with the shutting down of native forestry in Western Australia and now Victoria. Twenty years ago, we had no problem accessing big slabs of timber but as times have changed and our understanding of climate change has shifted, products like 3RT have become more accessible and have gained much more interest and traction."



"Using a product like 3RT is a no-brainer from our point of view. With logging across Australia ceasing and hardwood timber products becoming harder to access, 3RT is a great alternative. It's sustainable and readily available," says Hunter.

3RT: The many benefits

While sustainability and availability have been key drivers for Staircom in using 3RT, Hunter says sourcing the product in the right size and its attractive price point has been a bonus.

"3RT has been an easier product to use because we've always been able to access the right size and form. With the hike in price for natural hardwoods, 3RT is more cost-effective and is better value for money than solid timber," says Hunter.

While innovation is at the core of 3RT, there's an acute focus on 'doing the right thing' and safeguarding Australia's forests in the process. Guided by sustainable development principles, the three 'Rs' in 3RT stand for reduce, reuse and recycle. And Hunter says Staircom is especially committed to the concept to 'reduce' along with using locally made products.

"We can closely align ourselves with the first R: Reduce. Staircom is all about reducing waste and improving efficiency. We're also very passionate about offering Australian made products. With so many building materials being imported, we always try to use and encourage the use of local products where we can, which makes 3RT a great option," says Hunter.

From residential to commercial, 3RT ticks all the boxes

With 3RT stairs consistently being incorporated into private residences across Australia, the latest commercial collaboration with Staircom is a testament to the durability and longevity of the product. Easily supplying Staircom with treads and risers in the requested size, 3RT was used for all twenty-eight of the standard closed-style timber staircases seen throughout the new building. Recently wrapping up the commercial development in Melbourne's inner suburb of Coburg, Hunter says the 3RT product was chosen in particular for its fire rating.

"Burn time was a crucial aspect to the specifiers on this project and 3RT ticked every box of compliance. 3RT provided fire rating reports that satisfied the building surveyors on the project which made it a very suitable option. The project is a great reference point as to what can be done with this material," says Hunter.

With several more projects about to get underway including another large commercial project and a custom curved staircase going into a penthouse in Melbourne's suburb of Footscray, Hunter is pleased to offer their clients 3RT.



"It's a product that is sustainable, durable and cost efficient and is all around a fantastic option."

